QVYON TECHNOLOGIES INC.
PRIVACY POLICY

1. Scope and Structure

This Privacy Policy explains how Qvyon Technologies Inc. / Technologies Qvyon Inc. (collectively, "Qvyon", "we", "us" or "our") collects, uses, discloses, retains and protects personal information in connection with the Qvyon corporate website and the MIMIC™ transactional service.

This Policy is organized in three parts:

i. Part A applies to visitors to the Qvyon corporate website, including individuals who use the Book a Demo, Contact Us and Join Our Team forms.

ii. Part B applies to individuals who register for, access or use MIMIC™ on behalf of a Customer.

iii. Part C applies to both Part A and Part B.

Where Customer Data processed through MIMIC™ includes personal information, Section B7 of the MIMIC™ Terms of Service also applies.

PART A: WEBSITE VISITORS

A1. Information Collected Through Website Forms

A1.1 Book a Demo

Data: identification and contact information (name, business email, phone, company and industry), message content and preferred time.

Purpose: to respond to your request, schedule and conduct a demonstration, and follow up about your interest.

Consent: express consent through the form; any optional marketing consent is separate and unchecked by default.

Retention: leads are retained for 24 months after the last interaction; consent records are retained for 36 months.

A1.2 Contact Us

Data: identification and contact information (name, business email, phone, company and industry), project details and timeline.

Purpose: to respond to your sales inquiry, evaluate needs, and provide quotations or proposals.

Consent: express consent through the form; any optional marketing consent is separate and unchecked by default.

Retention: leads are retained for 24 months after the last interaction; consent records are retained for 36 months.

A1.3 Join Our Team

Data: identification and contact information, résumé/CV, cover letter, LinkedIn or portfolio links, eligibility/work authorization, and information you voluntarily provide.

Purpose: to assess candidacy, communicate regarding opportunities, schedule interviews, and, where you opt in, maintain a talent pipeline.

Consent: information is provided when you submit your application; extended retention is optional.

Retention: recruitment files are retained for 24 months after last activity, or 36 months where you opt in to extended retention; consent records are retained for 36 months.

A2. Corporate Website Cookie

The corporate website uses one first-party essential cookie only. Qvyon has advised that the corporate website does not use analytics cookies, advertising or retargeting technologies, third-party scripts, or a consent management platform.

A3. Website Uses of Personal Information

i. Respond to and manage demo, sales and recruitment requests.
ii. Operate, secure and maintain the corporate website and its forms.
iii. Maintain records of consent and communications preferences.

iv. Comply with applicable legal and regulatory obligations.

A4. Third-Party Links

The corporate website may contain links to third-party websites. Their privacy practices are governed by their own policies, not this Policy.

PART B: MIMIC™ USERS

B1. Account and Service Information

MIMIC™ is offered to businesses and professionals. In connection with registration, account administration and use of the Service, Qvyon may process information associated with the Customer account and its authorized users to provide, administer, secure and support access to MIMIC™.

This may include account profile and organization information, subscription tier and billing cycle, administrator designations, seat allocations, payment method type, any distributor code entered at registration, token balances, support emails sent to support@qvyon.com and Service activity necessary to provide, maintain, secure and support MIMIC™. For the MIMIC™ Scenario Editor, this includes the device and session information needed to authenticate its connection to MIMIC™ Core.

At registration, Qvyon collects the user's first name, last name, company name and corporate email address. Sign-in is handled by Auth0, Qvyon's identity provider. Qvyon does not receive or store passwords and keeps only an identifier that links the user to their Auth0 account. Session cookies keep a user signed in for up to seven days.

B2. Customer Data and Personal Information

Under the MIMIC™ Terms of Service, "Customer Data" includes source footage, augmented and rendered outputs, scene configurations, and other data or content that a Customer or its users upload to, or generate through, the Service. Customer Data may include personal information. This includes source footage or rendered outputs in which an individual can be recognized. Customer Data remains stored in Qvyon's cloud environment after processing, for the duration of the subscription and the retention period described in B5. Authorized Qvyon administrators can access Customer Data where needed to operate, secure and support MIMIC™.

Customer Data is retained for the duration of the subscription. A change of plan, whether an upgrade or a downgrade, does not affect retention of Customer Data. Where a subscription is cancelled, Customer Data is retained as described in B5.

Qvyon processes Customer Data only as permitted under the MIMIC™ Terms of Service, including Section B7 where Customer Data includes personal information.

Qvyon does not use Customer Data to train, retrain or improve any machine learning or artificial intelligence model, whether for Qvyon, another customer or a third party, and does not disclose Customer Data to any third party for that purpose.

Qvyon performs no facial recognition and retains no biometric identifiers.

B3. Operational Metrics

The MIMIC™ Terms of Service permit Qvyon to use aggregated and de-identified operational metrics that do not permit identification of the Customer or reconstruction of Customer Data.

B4. Payment Information

For paid Starter and Team subscriptions, payment-card details are entered directly with Stripe, Qvyon's payment processor, and Qvyon does not see, capture or store full card numbers.

In its own records, Qvyon keeps only Stripe reference identifiers for the customer, subscription, payment method and price. Qvyon also keeps the transaction notices Stripe sends to confirm whether a payment succeeded or failed. These notices may include the billing name, billing address, card brand, the last four digits of the card, its expiry date and its country.

B5. Customer Data Retention and Exit

Customer Data is retained for 90 days after a subscription ends, whether it ends because a renewal payment failed, because Customer cancelled, or because Customer did not renew.

Access to the account is blocked as soon as a payment fails. To access or download Customer Data during the 90 days, the Customer must first bring the account up to date and resume a subscription. Exporting Customer Data consumes tokens from the subscription allotment, so Customer must hold an active subscription in order to export. Customer may resume at any available plan. At the end of the 90-day period, Customer Data is deleted. Qvyon does not maintain its own backups of Customer Data. Qvyon retains the account record and associated billing and transaction history, which is necessary to account for charges already made and to meet legal and accounting obligations.

B6. Sub-processors

Where Customer Data includes personal information, Qvyon engages sub-processors as provided in Section B7 of the MIMIC™ Terms of Service. A list of sub-processors is available on request at privacy@qvyon.com.

PART C: BOTH

C1. Person in Charge of the Protection of Personal Information

Qvyon has designated the following person in charge of the protection of personal information:

Name: Gail Saintonge

Title: Vice-President, Organizational Effectiveness and Governance.

Email: privacy@qvyon.com

Mailing address: 3737, boulevard Crémazie Est, Suite 200, Montréal, QC H1Z 2K4, Canada

C2. Service Providers and Processing Outside Québec

Qvyon uses service providers that may process personal information on its behalf, including providers supporting hosting, payment processing, forms/CRM, email delivery and recruitment. Personal information may be processed outside Québec and Canada. Qvyon uses appropriate measures, including contractual protections and assessments, to safeguard personal information processed by service providers or outside Québec. A list of the service providers and sub-processors Qvyon uses, and the regions in which they process personal information, is available on request at privacy@qvyon.com.

C3. Disclosure

Qvyon does not sell personal information. Qvyon may disclose personal information to:

i. Qvyon personnel who require access for their functions.
ii. Service providers acting on Qvyon's behalf.
iii. Where a Customer enters a distributor code, the authorized Qvyon distributor that referred the Customer, limited to the information needed to attribute the subscription and calculate the distributor's commission, such as company name, subscription tier, account status and amounts paid.
iv. Authorities or other third parties where required by law or where necessary to protect rights, safety or security.

C4. Retention

Qvyon retains personal information only for the periods identified in this Policy or otherwise required for the purposes for which the information was collected, subject to applicable legal requirements. The reference to secure backup or records-management practices below concerns records other than Customer Data, for which Section B5 states that Qvyon maintains no separate backups.

i. Corporate website leads (Demo and Sales): 24 months after last interaction.
ii. Recruitment: 24 months after last activity, or 36 months where extended retention is selected.
iii. Consent records: 36 months.
iv. Customer Data in MIMIC™: for the duration of the subscription, and 90 days after the subscription ends.

v. MIMIC™ account, billing and transaction records: for the duration of the subscription and for the period required by tax and corporate law after it ends (generally six years).

Information may be retained longer where required by law, to establish or defend legal claims, or, for records other than Customer Data, within secure backup retention schedules.

C5. Security Safeguards

Qvyon implements administrative, technical and physical safeguards appropriate to the sensitivity of the information, including access controls, encryption in transit and, for MIMIC™, encryption at rest, secure development and logging practices, and supplier due diligence.

C6. Your Rights

Subject to applicable law, you may request access to, rectification of or, where the law provides, deletion of your personal information and exercise other rights available under applicable privacy law, including, where applicable, de-indexation, portability or withdrawal of consent for optional processing. To exercise a right or ask a privacy question, contact privacy@qvyon.com. Qvyon may take reasonable steps to verify your identity before responding.

C7. Complaints

Privacy complaints may be submitted to privacy@qvyon.com. Qvyon will acknowledge the complaint, review it and respond in writing. If you are not satisfied with Qvyon's response, you may have the right to submit a complaint to the Commission d'accès à l'information du Québec or another competent privacy authority, as applicable.

C8. Children

The corporate website and MIMIC™ are intended for business audiences and are not directed to children under fourteen years of age.

C9. Changes to this Policy

Qvyon may update this Policy from time to time. Qvyon will identify the "Last updated" date and, where appropriate, provide notice of material changes.

C10. Contact

Privacy questions and requests may be directed to privacy@qvyon.com or to 3737, boulevard Crémazie Est, Suite 200, Montréal, QC H1Z 2K4, Canada.